Appendix C-3 Papers, patents, research award, research projects



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Competition Awards	
Research Projects	



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2	The Color Planning Method of Shanghai New City Based on Big Data and Artificial Intelligence	Yi Zhuang	Wireless Communications and Mobile Computing	2022/1/1
3	Natural Color System Quantization Design of Economy Class Seat Driven by Perceptual Imagery	Jianghua Xu; Shuangle Ding	Advances in Physical, Social & Occupational Ergonomics	2021/7/15
5	A Revisit of Objective Measurement and Subjective Measurement: Basic Concept and Application	Mengya Cai, Zhu Gao, Wenjun Zhang	Advances in Intelligent Systems and Computing	2021/1/1
5	Towards a Taoist aesthetics of data visualization	Qi Li	DIGITAL SCHOLARSHIP IN THE HUMANITIES	2020/9/1
6	Park Accessibility Analysis Based on Location Information and GIS: Take Shanghai Hongkou District As An Example	Ziran Zhang	IOP Conference Series: Materials Science and Engineering	2020/5/28
7	Embodying data: Chinese aesthetics, interactive visualization and gaming technologies	Qi Li	Embodying Data: Chinese Aesthetics, Interactive Visualization and Gaming Technologies	2020/1/1



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Article



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Sustainable Design Strategy of Cosmetic Packaging in China Based on Life Cycle Assessment

Zhongming Ren *, Doudou Zhang and Zhu Gao

School of Art and Design, Shanghai University of Engineering Science, Shanghai 201620, China; dzhangspfz@163.com (D.Z.); 07160001@sues.edu.cn (Z.G.) * Correspondence: zren@sues.edu.cn

Abstract: Consumptions of cosmetics present a steady growth trend from 2018 to 2021 in China. While environmental impact generated are becoming prominent issues. Numbers of research on the sustainability of cosmetics are focusing on ingredient choices and production; however, the packaging generates more impact than the ingredient extraction in some specific scenarios, and it should be paid more attention to. The role of packaging deserves deep consideration under the background of a circular economy. This research aims to: (i) figure out the impact hotspot through life cycle assessment (LCA) of representative cosmetic packaging in the Chinese market, (ii) conduct a series of sensitivity analyses to figure out to what extent these potential scenarios influence the environmental performance of the packaging, (iii) obtain the significance of these variables to the sustainable design of the packaging. Finally, a set of sustainable design strategies for cosmetic packaging are proposed for the designer from the aspect of facilitating user reuse and recycling behaviour, material selection, and others.

Keywords: sustainable design; design strategy; packaging; cosmetic; LCA



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1. Introduction

With the rapid development of the living standard in China, the demand for cosmetics has grown steadily in recent years. The pursuit of external beauty and a delicate impression may become the major drives after the rise in living conditions, along with economic growth. Cosmetics are switching their role from alternative merchandise to daily necessities underpinned by thriving e-commerce.

As Figure 1 shows, the retail value of the cosmetics category in China kept growing from 2018 to 2021. Current period values illustrated there were three sales peaks in one year, March, the period after the Chinese New Year, June and November, and two shopping festivals, 618 and Double 11. The year-on-year and cumulative growth rates were greater than zero in most of the period; it only dropped below zero during the initial stage of the COVID-19 epidemic period, from January to June 2020, and grew again after the epidemic was under control; moreover, a huge growth appeared in March 2021. A notable growth in retail sales can be predicted. Accordingly, cumulative values presented an increasing trend as the peaks were higher and higher yearly [1].

Meanwhile, a male consumption consciousness of cosmetics is awakening recently; 10 million units of merchandise were stocked for Double Eleven Shopping Day in 2020, which was almost twice as much as in 2019. In addition, imported cosmetics for men have grown rapidly, by nearly 3000%; a previous report has shown that 31% of men expressed they would never use them, but the proportion had decreased to 10% in 2019 [2]. Skincare products for men increased by 30% in 2020 [3].

With the rapid rise in sales, waste of cosmetic packaging after the use stage increases at the same time. Furthermore, a shift from reusable packaging to single-use one due to globalisation and simplification of the supply chain is observed [4]. The relationship

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Lecture Notes in Networks and Systems 273

Ravindra S. Goonetilleke · Shuping Xiong · Henrijs Kalkis · Zenija Roja · Waldemar Karwowski · Atsuo Murata *Editors*

Advances in Physical, Social & Occupational Ergonomics

Proceedings of the AHFE 2021 Virtual Conferences on Physical Ergonomics and Human Factors, Social & Occupational Ergonomics, and Cross-Cultural Decision Making, July 25–29, 2021, USA







A Revisit of Objective Measurement and Subjective Measurement: Basic Concept and Application

Mengya Cai¹, Zhu Gao^{1(\boxtimes)}, and Wenjun Zhang^{2(\boxtimes)}

 ¹ School of Art and Design, Shanghai University of Engineering Science, Longteng Rd. 333, Songjiang District, Shanghai 201620, China caimengya88@163.com, gao65zhu@163.com
 ² Department of Mechanical Engineering, University of Saskatchewan, 57 Campus Dr., Saskatoon, Saskatchewan S7N 59, Canada Chris. Zhang@usask.ca

Abstract. Measurement is foundational to learn, research, and design an artificial system. Precisely measuring human factors especially human mind in systems is a common and important problem. Basically, the measurement methods are categorized as either objective or subjective measurement. Recently, tendency is emerging that objective measurement is preferred widely but subjective measurement is despised. To judge the tendency, this paper revisited the basic concept of measurement first, and re-declared the definition of objective and subjective measurement. Tools of measurement were also discussed generally. Second, four criterions were proposed to judge a measurement, and a review of the debate between the two measurements shows that subjective measurement is the counterparts of objective measurement. Choice of one from the two depends on specific applications. This paper further discussed the application of subjective measurement. Three challenges were proposed which are still open to address. In conclusion, further researches on subjective measurement is indispensable.

Keywords: Subjective measurement · Objective measurement · Human mind · Human factors · Subjective information processing

1 Introduction

In science, technology and engineering, measurement of a system is fundamental, secondary to its definition. For example, certain temperatures need to be measured to make a temperature control system function well, the internal pressure of a pressure vessel needs to be measured to guarantee the equipment to be safe, the users' fatigue level or mental workload needs to be measured during human-machine interaction to avoid human error, etc. Obviously, human-machine system is special due to human factors involved. How to measure human factors especially human mind in such a system precisely is basic and important.

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W. Karwowski et al. (Eds.): IHSED 2020, AISC 1269, pp. 129–135, 2021. https://doi.org/10.1007/978-3-030-58282-1_21







Park Accessibility Analysis Based on Location Information and GIS: Take Shanghai Hongkou District As An Example

To cite this article: Ziran Zhang et al 2020 IOP Conf. Ser.: Mater. Sci. Eng. 825 012028



Joint Meeting of

The Electrochemical Society

The Electrochemical Society of Japan

Korea Electrochemical Society











		Pate	nts		
Serial numbe r	Patent name	Inventor of the patent	Type of patent	License number	Date of authorizatio n
1	An interactive seat for an urban public facility	Mingjie Zhu	Utility model	ZL20222275853 1.X	2022-10-19
2	A multifunctional children's play facility	Jianghua Xu, Zhixin Zhang	Utility model	ZL20222268913 3.7	2022-10-12
3	An electric vehicle interior decoration center control panel	Zhu Gao	Utility models	ZL 2021 2 2927083.7	2021-11-25
4	A ceramic packing case capable of preventing ceramics from colliding with each other	Ting Zhang	Utility model	ZLCN20202148 0160.8	2021-05-07
5	A bus stop for green city construction	Jianghua Xu, Ran Li, Zihan Lu	Utility model	ZL20212081231 8.5	2021-04-20
6	A product design data storage device	Gueping Xu	Utility model	ZL 2019 2 2290310.2	2019-12-18
7	A novel multifunctional pet feeder	Zhu Gao	Utility models	ZL20192222053 1.2	2019-12-09
8	The invention relates to a wall built-in automatic homing folding chair	Yi Zhuang	Utility model	ZL20192214103 7.7	2019-12-02
9	A structure for product fixation	Zhu Gao	Utility models	ZL 2019 2 2087081.4	2019-11-27
10	An instructional device for product design	Zhu Gao	Utility models	ZL 2019 2 2088349.6	2019-11-27
11	Electric vehicle front storage box structure	Zhu Gao	Utility models	ZL 2019 2 2120371.4	2019-11-27



12	A product design screen storage box	Zhu Gao	Utility models	ZL 2019 2 2044220.5	2019-11-22
13	Molding machine for foamed products	Ting Zhang	Utility model	ZL 2019 2 1960181.7	2019-11-13



Photocopy of Patent





证书号第18349528号	.17		
	新型专利	创证书	
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实用新型名称:一种多功能儿	童游乐设施		
发明人:徐江华;张智信			
专利号: ZL 2022 2 26	89133. 7		
专利申请日: 2022年10月	12 日		
专利权人:上海工程技术	大学		
地 址: 201600 上海市	市松江区龙腾路 333 号		
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		i	ikka:
	实用新型专	利证书	
实用新型名称:一利	种电动汽车内饰中控面板		
发明人:高明	属;骆君言		
专 利 号: ZL	2021 2 2927083.7		
专利申请日: 202	21年11月25日		
专利权人:上海	每工程技术大学		
地 址: 201	620 上海市松江区龙腾路 333 号	3	
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证书号第14907(070号		
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	实用新型专	利证书	
	入门砌主义	,1,1 KTT A	
实用新型名称: 一	一种绿色城市建设用公交站台		
发明人: 銜	{江华;李冉;鲁子涵		
专 利 号: Zi	L 2021 2 0812318.5		
专利申请日:20	021年04月20日		
专利权人:上	二海工程技术大学		
地 址: 20	01600 上海市松江区龙腾路 333	号	
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证书号第10594876号			
	A A A A A A A A A A A A A A A A A A A		
实	用新型专	利证书	
实用新型名称: 一种产	日汎计粉招做方汎タ		
发 明 人: 许桂苹	;朱忠涛;赵元苑		
专 利 号: ZL 2019	9 2 2290310.2		
专利申请日: 2019年	12月18日		
专利权人:上海工	程技术大学		
地 址: 201600	上海市松江区龙腾路 333 号	÷	
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 发明人:高瞩;窦天晨 专利号: ZL 2019 2 2220531.2 专利申请日: 2019年12月09日 专利权人:上海工程技术大学 地 比: 201620上海市松江区龙腾路 333号 授权公告日: 2020年08月11日 授权公告号: CN 211210943 U 国家知识产权局依照中华人民共和国专利法经过初步审查,决定授予专利权,颁发 新型专利证书并在专利登记簿上予以登记。专利权自授权公告之日起生效。专利权期限 年,自申请日起算。 专利证书记载专利权登记时的法律状况。专利权的转移、质押、无效、终止、恢复: 利权人的姓名或名称、国籍、地址变更等事项记载在专利登记簿上。 	证书号第11219400号	
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	实用新型	■上手目正	1 7
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实用新型名称:	一种墙体内嵌式自动归位	折叠座椅	
发明人:	庄怡;周琦		
专利号:2	ZL 2019 2 2141037.7		
专利申请日::	2019年12月02日		
专利权人:	上海工程技术大学		
地 址::	201620 上海市松江区龙脉	觜路 333 号	
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	载专利权登记时的法律状》 名称、国籍、地址变更等3		
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		2020	年06月23日







证书号第10784015号	De to		
实	* 用新型专利	间证书	
实用新型名称:一种产	品设计用教学装置		
发明人:高瞩;5	史朴羽		
专 利 号: ZL 201	9 2 2088349.6		
专利申请日: 2019年	三11月27日		
专利权人:上海工	程技术大学		
地 址: 201600) 上海市松江区龙腾路 333 号		
授权公告日:2020年	三06月19日 授权公	告号: CN 210804821 U	
	照中华人民共和国专利法经过* 登记簿上予以登记。专利权自招		
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局长	市场		
申长雨		2020年06月19日	



证书号第10896369号	-in		
	**		0 19989
实用	新型专利	利证书	
实用新型名称: 电动汽车前储存	存箱结构		
发明人:高瞩;周志伟			
专 利 号: ZL 2019 2 212	20371.4		
专利申请日: 2019年11月2	27 日		
专 利 权 人:上海工程技术力	大学		
地 址: 201600 上海市	松江区龙腾路 333 号		
授权公告日: 2020年07月0	3日 授权公	:告号: CN 210912220 U	
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申长雨	ר (אי)		



证书号第1073081	7号		
	实用新型专筹	利江书	
-	头用机空气		
实用新型名称: 一;	种产品设计屏幕收纳箱		
发明人:高	瞩;窦天晨		
专 利 号: ZL	2019 2 2044220.5		
专利申请日:201	19年11月22日		
专利权人:上注	每工程技术大学		
地 址: 201	1620 上海市松江区龙腾路 333 号		
授权公告日:202	20年06月12日 授权2	상告号: CN 210726949 U	
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局长 申长雨	中午雨		
TIN		2020年06月12日	



证书号第11204509号			
	*		DEARCT
实	用新型专利	间证书	
实用新型名称:发泡产	品造型加工机		
发明人:章婷;注	温舒荷		
专 利 号: ZL 201	19 2 1960181.7		
专利申请日:2019年	F 11 月 13 日		
专利权人:上海工	程技术大学		
地 址: 201600) 上海市松江区文汇路 800 弄 3	3 期 2 号楼	
授权公告日: 2020年	F 08 月 11 日 授权公	告号: CN 211221732 U	
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	41.7		
局长 【	即而		
		2020年08月11日	



Competition Awards								
Serial Number	Competition name	Project name	Participating student	Instructor	Standings			
1	"Huichuang Youth" Shanghai college students cultural creative works exhibition	Product Design	Xu Weizhi	Xu Jianghua	Second Prize			
2	"Huichuang Youth" Shanghai college students cultural creative works exhibition	Arts and Crafts	Wu Hanfei	Look high, Zhang Ting	First Prize			
3	"Huichuang Youth" Shanghai College students cultural creative works exhibition	Arts and Crafts	Liu Qian	Zhang Ting, Xu Jianghua	Second Prize			
4	NCDA National College Digital Art Design Competition	Urban water public transportation design	Lin Hung	Sweet Spring	First Prize			
5	NCDA National College Digital Art Design Competition	Urban sewer silting machine truck design	Yao Yiyi	Wang Ziqiang	First Prize			
6	NCDA National College Digital Art Design Competition	Ju Style Home life service platform	He Ming	Zhu Mingjie	Second Prize			
7	"Huichuang Youth" Shanghai college students cultural creative works exhibition	Coral	Wu Hanfei	Zhang Ting	First Prize			
8	Milan Design Week - Excellent works of Chinese University Design teachers and students	Mini capsule splitter design	Wang Yue	Zhu Mingjie	Second Prize			
9	Milan Design Week - Excellent works by teachers and students of Design in Chinese universities	Three-way semi- car multi- functional folding table	Sheng Jinhao	Vivian Jin	The second prize			
10	National College Students Industrial Design Competition	M-space Future carrier space design	Chen Haorui	Gan Chuen	First Prize			



1	National Callers Co. 1	I.L.		l	
11	National College Students	Urban water	T · · T	Sweet	First
11	Industrial Design	public transport	Lin Hong	Spring	Prize
	Competition	bus design			
	National College Students	Urban sewer		Wang	
12	Industrial Design	silting machine	Yao Yiyi	Ziqiang	Prize
	Competition	car design			
	National College Students	Urban emergency	Sheng Jinhao		First Prize
13	Industrial Design	charging rescue		CAI Mengya	
	Competition	vehicle concept			
	-	design			
	National College Students	Flying car			Second
14	Industrial Design	concept design	Fangyuan	Xu Jianghua	Prize
	Competition				
	National College Students	Assisted standing		Looking	Second Prize
15	Industrial Design	wheelchair	Lu Jiayu	High	
	Competition				
	National College Students	Chemical plant		Wang	Second
16	Industrial Design	inspection robot	Li Fuyu	Ziqiang	Prize
	Competition	design		1 0	
17	National College Students	Racing drone	Ji Wenwen	Wang	Second
	Industrial Design	assembly design		Ziqiang	Prize
	Competition			1 0	
	National College Students	Space-saving	Ye Jing	CAI Mengya	Second Prize
18	Industrial Design	child safety seat			
	Competition	design			
	National College Students	Building	Hu Yanghao	Zeng Shun	
19	Industrial Design	intelligent			Second
	Competition	distribution robot			Prize
	-	design			
	National College Students	Emotional baby	Ren Yulu	Zhan	Second
20	Industrial Design	stroller design		Jianguo	Prize
	Competition			, in the second	
	National College Students	Design of water			Second
21	Industrial Design	garbage collector	Ni Quan	Jin Weiwei	Prize
	Competition				-
	National College Students	Creative design of	Huang Yuting, Song Jiawei	Xu Jianghua	Second
22	Industrial Design	future family cars			Prize
	Competition	-			
	National College Students	Design of non-	Chen Zhuyun		
23	Industrial Design	contact medical		Gan Chuen	First
	Competition	goods transport			Prize
	- ····r	vehicle			



24	National College Students Industrial Design Competition	Mobile emergency medical vehicle design	Zhang Wenxiao	Look High	Second Prize
25	National College Students Industrial Design Competition	Intelligent milk machine design	Cao Jiahan	Zeng Shun	The second prize
26	"Top Picture Cup" Engineering graphics competition	Mountain basketball shoes	Lu Qiguang, Qian Xinlan, Lu Jiayu	Kang Hui	Second Prize
27	The 11th Future Designer · National College Digital Art Design Competition (NCDA)	Energy Concept Speedboat	Wang Ruoxuan, Liu Xinnan	Wang Ziqiang	Second Prize
28	The 11th Future Designer · National College Digital Art Design Competition (NCDA)	Police patrol robot design	Shen Yijing	Wang Ziqiang	Second Prize



Research Projects								
Serial number	Item name	Approval number	Project source	Person in charge	Total outlay	Years		
1	"Industrial Design Center of Shanghai University of Engineering Science" design innovation results	2022410013V0	Shanghai Cultural and Creative Industry Promotion Leading Group Office	High Vision	5	2022		
2	Study on color planning system of new city district in Shanghai	2021EWY004	Shanghai Philosophy and Social Sciences Planning Office	Zhuang Yi	6	2021		
3	Research on design methodology of constructing organic order of urban public space - - A case study of Yangtze River Delta region	20YJC760137	Department of Social Sciences, Ministry of Education	Zhang Ziran	8	2020		
4	Research on innovative design methods of cabin space and cabin facilities for large civil aircraft	YB2020F02	Shanghai Culture and Tourism Bureau	Xu Jianghua	5	2020		
5	Research on the practice of "curriculum thinking and politics" in the teaching of "Household Articles Design"	C2021347	Shanghai Educational Science Research and Planning Office	Zhang Ting	5	2021		



6	Cultivation of creative talents of urban image archives	2019wNo.005	National Endowment for the Arts	High Vision	70	2019
7	Research on iot ecological innovation industrial cluster in G60 Science and Innovation Corridor	2019wbwNo.007	Science and Technology Commission of Songjiang District	High Vision	1	2019
8	Research on time- honored packaging design art under the background of "Shanghai Culture" brand	2019wNo.076	Shanghai Art Science Planning Office	Aim High	2	2019